

Shrisant Agro Private Limited

From Farm to Future — building a dependable agro supply chain



CIN U01611PN2026PTC255215

GSTIN 27ABTCS6347R1Z2

Pune, Maharashtra | 7028414974 | shrisantagro@gmail.com

Who We Are

Shrisant Agro Pvt. Ltd. is a Pune-based agribusiness working across the full crop journey — sourcing produce directly from farmers, grading and processing it, and delivering it to markets at home and abroad.

WHAT THE BUSINESS DOES

Procurement, grading, sorting, processing, packaging, storage, trading and export of fruits, vegetables, grains, pulses and spices.

2026

ESTABLISHED

Pune, MH

HEADQUARTERS

Pvt. Ltd.

STRUCTURE

Core commodities we trade

Onion

Banana

Wheat

Rice

Toor Dal

Spices



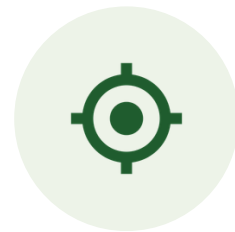
From Farm to Future

We connect smallholder farmers to organised markets — turning scattered harvests into a reliable, quality-checked supply.

9

commodity lines
from day one

Vision & Mission



Our Vision

- Grow exports of Indian agricultural produce into global markets.
- Build a trusted brand in agro commodities and processed foods.
- Develop modern warehousing, cold storage and processing infrastructure.



Our Mission

To build an efficient, sustainable agro supply chain — procuring, storing, processing and exporting high-quality commodities and food products.

We are committed to delivering safe, nutritious, value-added food from farm to global markets — while supporting farmers, holding quality standards and earning customer trust.

The Problem We Address

India grows in abundance, yet the path from farm to market stays broken in ways that cost both farmers and buyers.



Post-harvest loss

A large share of fruit and vegetable produce spoils before it ever reaches a buyer.



Fragmented supply

Scattered small farms make it hard for buyers to source consistent quality and volume.



Weak price realisation

Farmers sell low to middlemen; the value gets captured well past the farm gate.



Storage shortfall

Limited cold storage and warehousing forces distress sales right after harvest.

Solutions We Provide

An integrated, end-to-end model that closes the gaps between the farm and the final market.

1



Direct Procurement

Sourcing straight from farmers — fair prices, fewer middlemen.

2



Grading & Processing

Sorting, grading, processing and packaging to a consistent standard.

3



Storage & Logistics

Warehousing and cold storage that protect quality after harvest.

4



Trade & Export

Connecting checked produce to domestic and global buyers.

One chain, four checkpoints — produce stays traceable and quality-assured from field to buyer.



05 • OUR EDGE

What Sets Us Apart

Our advantage is the model itself — owning every link in the chain rather than just one.

From Farm to Future



End-to-end ownership

Procurement, processing, storage and trade under one roof — fewer handoffs, less loss.



Direct farmer network

Sourcing relationships built at the farm gate ensure supply and fairer prices.



Quality at every stage

Grading and checks at each step keep produce export-ready and consistent.



Export-ready from the start

Built to meet domestic and international standards — “Global Standards from Indian Farms.”

What We Offer

Services across the chain, and the commodities that flow through it.



Procurement



Grading & Sorting



Processing & Packaging



Storage & Warehousing



Trading & Distribution



Export Services



Commodities

- Onion
- Banana
- Watermelon
- Wheat
- Rice
- Jowar
- Toor Dal
- Raisins
- Spices
- Pulses

A Large, Growing Market

India's agriculture and food economy gives a long runway for an organised, export-focused agro business.

#1

India is among the world's largest producers of fruits, vegetables and pulses.

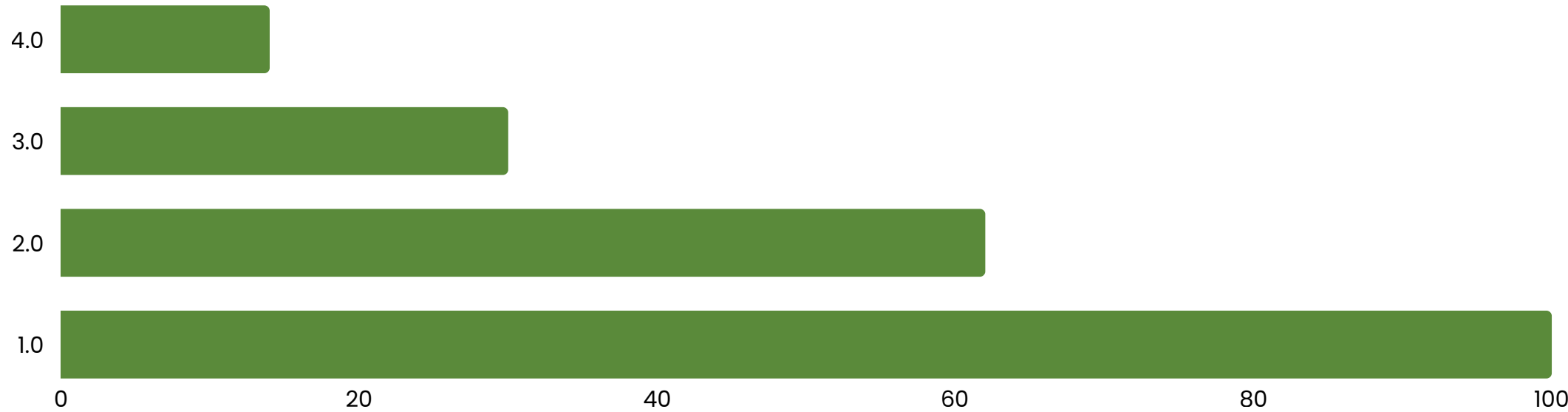
Rising

Demand for graded, packaged and processed agro produce keeps growing at home and abroad.

Export

Government push on agri-exports and cold-chain creates room for new players.

Where Shrisant Agro plays



The headroom we target

Most produce still moves through unorganised channels. The shift toward graded, processed and export-grade supply is exactly the space Shrisant Agro is built to serve.

How We Compare

Most players own one slice of the chain. We are built around all of it.

Capability	Shrisant Agro	Local Trader	Cold-Store Co.
Direct sourcing from farmers	✓	✗	✗
In-house grading & processing	✓	✓	✗
Cold storage & warehousing	✓	✗	✓
Trading + export capability	✓	✗	✗
End-to-end traceability	✓	✗	✗

The takeaway: competitors solve one problem; Shrisant Agro is built to solve the whole chain.

Go-To-Market Strategy

A phased rollout — secure supply first, then build value and reach.



PHASE 1

Build the base

Lock in farmer sourcing networks and set up procurement and grading for core crops.



PHASE 2

Add value

Bring processing, packaging and storage online to lift margins and reduce loss.



PHASE 3

Widen the channel

Expand domestic distribution and onboard institutional and retail buyers.



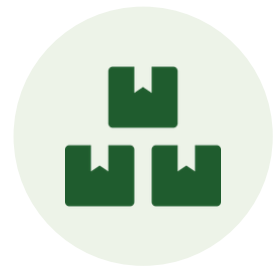
PHASE 4

Go global

Move into agri-exports with quality-certified, export-grade produce.

Our Target Customers

Buyers across the chain — from bulk traders to global importers.



Wholesalers & Mandis

Bulk buyers of fresh produce, grains and pulses for domestic resale.



Food Processors

Manufacturers needing a steady supply of graded raw agro material.



Retail & Institutions

Supermarkets, retail chains and bulk institutional kitchens.



Export Importers

Overseas buyers sourcing quality-certified Indian agro commodities.

Both markets, one supply chain — domestic demand funds steady growth while exports drive the margin upside.

STP Analysis

Segmentation, Targeting & Positioning — how Shrisant Agro finds its place in the market.



Segmentation

- By product: fresh produce, grains, pulses, spices
- By channel: domestic trade vs. export
- By buyer: bulk, processor, retail, importer



Targeting

- Processors and institutions needing graded supply
- Export importers seeking certified commodities
- Wholesalers wanting reliable volume

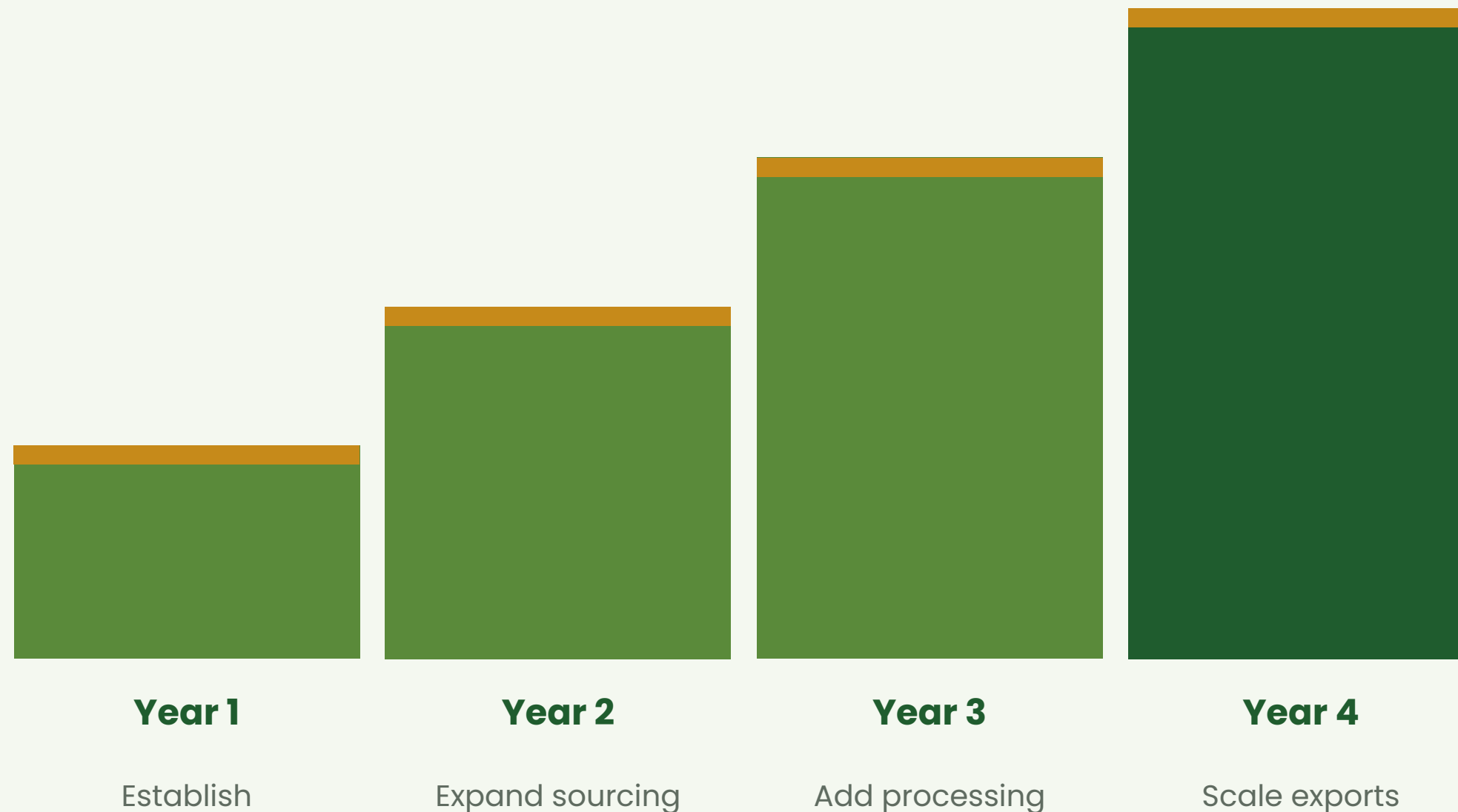


Positioning

- “Global Standards from Indian Farms”
- A single, traceable farm-to-market chain
- Quality and reliability over lowest price

Our Aim to Scale Up

A staged climb — broaden sourcing, deepen processing, then reach global markets.



Scale-up milestones



Grow the farmer base

Onboard more growers and crop regions for steady, diversified supply.



Build cold-chain capacity

Add warehousing and cold storage to cut post-harvest loss.



Deepen processing

Move into higher-value processed and packaged agro products.

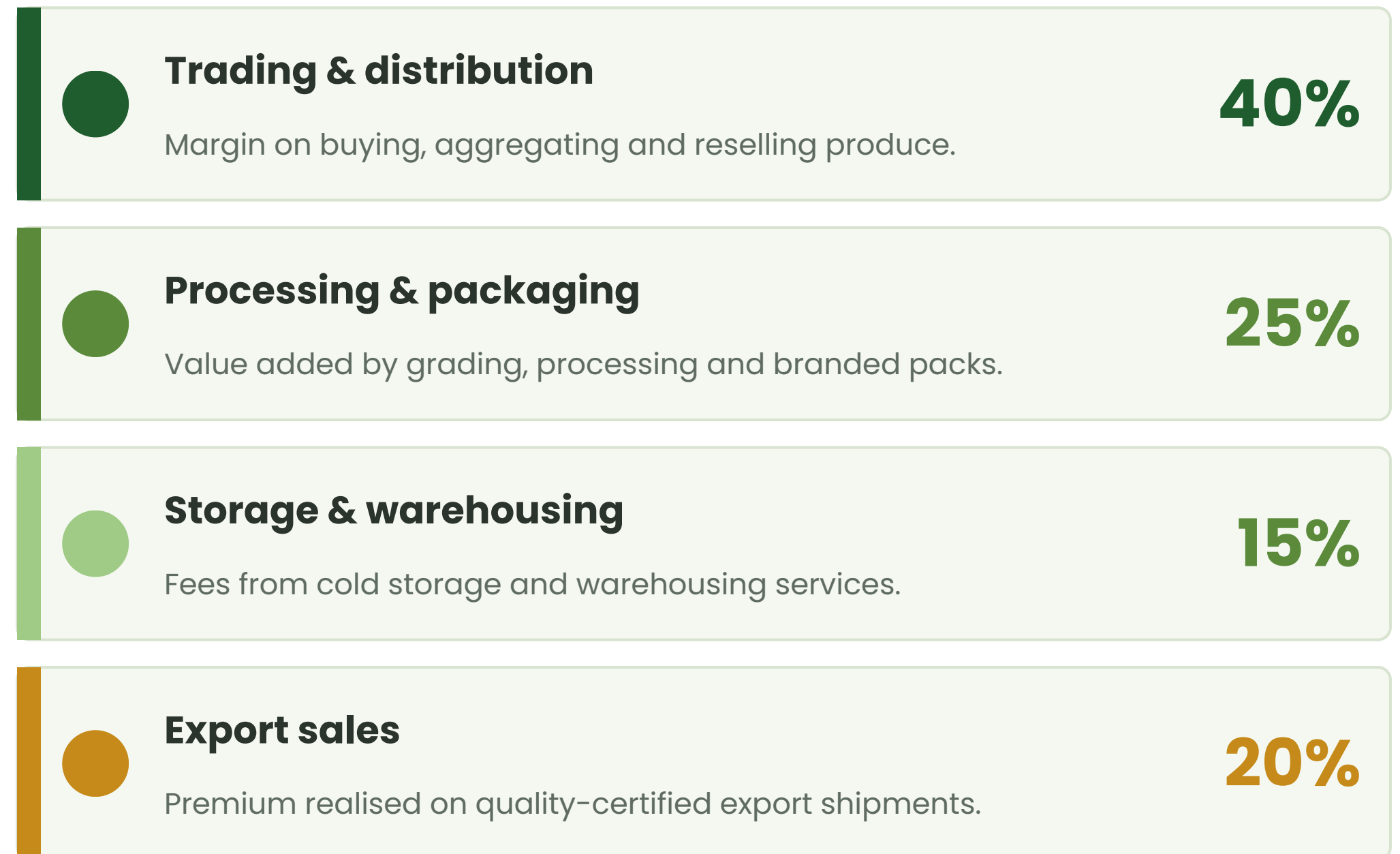
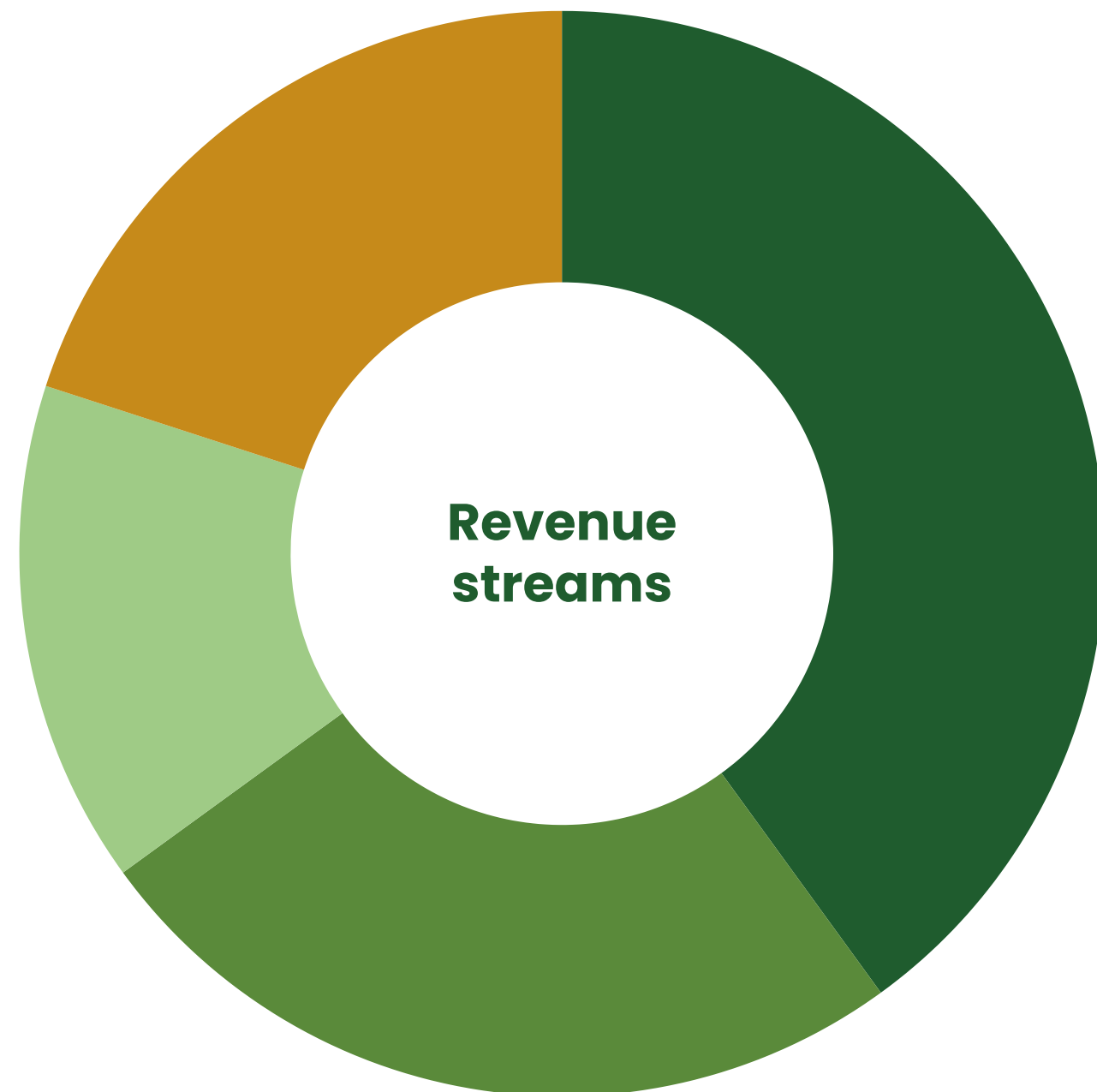


Open export markets

Earn certifications and establish overseas buyer relationships.

Revenue Model

Multiple income streams across the chain keep revenue balanced and resilient.



Fund Utilization Plan

Every rupee of grant support is mapped to a clear, growth-driving purpose.



Infrastructure & cold storage

35%

Processing equipment

25%

Working capital

20%

Logistics & supply

12%

Branding & market development

8%

60% of the grant builds physical capacity — storage and processing — the backbone of scale.

Our Directors

Shrisant Agro is led by two founder-directors with roots in the farming community.



Sahebrao Sitaram Keskar

Director • Co-Founder

📍 Kalewadi, Pune, Maharashtra

Drives procurement and farmer relationships — the supply backbone of the company.



Swati Sahebrao Keskar

Director • Co-Founder

📍 Kalewadi, Pune, Maharashtra

Oversees operations and coordination across processing, storage and trade.

Let's Grow Together

We welcome the opportunity to partner under this grant and build a stronger agro supply chain — from Indian farms to global markets.



REGISTERED OFFICE

S 51/2 P 141, C/O Ramchandra Tudayekar,
Rahatni, Punawale, Kalewadi, Pune,
Maharashtra — 411033



COMPANY IDENTIFIERS

CIN: U01611PN2026PTC255215
GSTIN: 27ABTCS6347R1Z2
PAN: ABTCS6347R



Shrisant Agro Pvt. Ltd. • From Farm to Future

“Global Standards from Indian Farms”